



**Mid-Columbia Rotaract Club  
District 5080 | Club 42440**

## **Minutes of the March 6, 2012 Meeting at the Richland Public Library**

### **Attendance**

Present were Vice-President and Treasurer Kevin Yetter, Membership Chair Lisa Lockrem, Members Nicole Regobert, Shane Clark, Guests Kaylynn Roberts and Tony Smith.

### **Contents**

The Vice-President had prepared an agenda of items for consideration at this meeting. Items from that agenda as well as other items considered during the meeting constituted the meeting's agenda as follows:

#### **1. President Report**

*Statement:* No update

#### **2. Vice President Report**

##### ***Announcements & Approval of Meeting Minutes***

*Statement:* Congratulations on the outstanding job at the Community Service event to support Junior Achievement's Celebrity Bowl event! It was a success! A motion was made to approve the last three sets of meeting minutes.

*Decision:* The motion to approve the meeting minutes was seconded. All minutes to-date were approved.

##### ***Outstanding Action Items***

**NOTE: In the future, all action items will be captured in content items below.**

- *Action:* All present to write on paper (or email to Tim) the 5-word reason they got involved in Rotaract *Status:* Need to complete prior to next meeting.
- *Action:* Tim to compile "reasons" and email to Rampur (notebook paper) *Status:* Need to complete prior to next meeting.
- *Action:* Amy to revise and send document "50 Ways to Support a Local Rotaract Club" to Mike/Rampur *Status:* Tim will check with Amy.

##### ***Club Awareness & Challenge***

*Statement:* In the last meeting Membership Chair Lisa Lockrem posed action for all members to find out the importance of February 23<sup>rd</sup> to Rotary. Vice-President Kevin announced that the answer is that February 23<sup>rd</sup> is Rotary's Anniversary and he provided additional history on the club.

*Old Business Decision for Next Meeting:* Community Service Chair David Hjerpe suggested we come up with a Rotaract Quiz as a fundraiser to challenge the local Rotary clubs. President Tim Kuchler seconded. All in favor.

### **3. Secretary Report**

*Statement:* No update

### **4. Treasurer Report**

*Statement:* No update

### **5. Community Service Chair Report**

#### ***Junior Achievement Celebrity Bowl***

*Statement:* The mission of Junior Achievement (JA) “is to educate and inspire young people to achieve financial literacy, become prepared for the work force, and embrace entrepreneurship in order to succeed in a global economy.” At the annual JA bowling, MCRC volunteers to help the event run smoothly. It was a success! Thanks to everyone for helping!

#### ***Talkin’ Trash***

*Statement:* We need organize into teams again for our Trash Pick-Up fundraiser and set a schedule.

*Decision:* To be discussed at the next meeting.

#### ***Habitat for Humanity’s Brush of Kindness***

*Statement:* Member Nicole Regobert presented Habitat for Humanity’s Brush of Kindness program. The club would like to participate by both supporting financially (\$1,000-\$2,000) for a project and also work at the project.

*Decision:* Member Nicole Regobert (serves on Habitat committee) to confirm the date of the event and let the club know at the next meeting. The club action was to think of how we could identify candidates to be of benefit from the program. One idea was to check with local churches.

### **6. International Service Chair Report**

*Old Business Statement for Next Meeting:* Tim to determine when to meet with Mike Tuohy regarding the matching grant programs.

### **7. Social Media Chair Report (provided by Membership Chair)**

#### ***RI Website / MCRC Website / District Website / MailChimp / Facebook Page***

*Statement:* The MCRC website continues to be updated and under additional development. Ideas and content are welcome! We still need to send quotes to District Governor Rampur Viswanath for the district website. MCRC is also utilizing MailChimp as a means to manage email content and send announcements. It was discussed that we need a physical address linked to the MailChimp account.

***Mid-Columbia Rotaract Club  
Minutes of the February 22, 2012 Meeting***

*Decision:* Quotes for the district website need to be submitted prior to the next meeting. We need assistance with the social media. Need to contact Richland Rotary and find out an address that can be tied to MailChimp blasts.

## **8. New Generations Liaison Report**

### ***Rotary Conference: June 6-10, 2012***

*Old Business Statement for Next Meeting:* Rotary members Kris and Gary Troyer presented information about the upcoming Rotary Conference and specifically activities occurring the week prior to the conference.

Opening ceremonies on June 1 with dignitaries. June 1 to June 6 Pre-Conference Mall Event in concert with KGH and various Rotary Clubs to display projects, etc. with an attempt to interact with the public. How do you get traffic into that? Geocaching? 4-way test? Scavenger hunt? End with a celebration at the end that would happen at the conference.

Space to put Rotaract and Interact. Timing...etc. Need to figure out. Will likely be out near Macy's. Pictures of projects that we've done. There will be a kiosk there...KGH, Rotary Club of the Day, International Perspective of Rotary. How do we express Rotaract? Video display panels? Local map that shows where we have reached out in the community. Member Shane Clark expressed concerned that no one knows about RYLA. Get some ideas.

On Saturday, Barnes and Nobles will give kickback to Rotary Foundation for our District and split between Polio Plus and the Foundation. Refer to the brainstorming list on how this could be involved. KGH will have a Health and Wellness perspective to this. Buttons "Ask me about Rotary?"

*Decision:* MCRC to discuss at next meeting when New Generations Liaison is present.

### ***Funding for Rotary District Conference***

*Old Business Statement for Next Meeting:* Cris Gamache announced the New Generations committee has approved funding has become available to provide for two individuals' fee. Various options were discussed on how to allocate the money.

*Old Decision for Next Meeting:* Membership Chair Lisa Lockrem made a motion to have New Generations Liaison Jeremy Asmus to make a presentation regarding the Conference so MCRC was better informed and could then make a decision on money disbursement. President Tim Kuchler seconded. All in favor.

## **9. Membership Chair Report**

### ***Membership Forms & Dues***

*Statement:* Membership forms were handed out and requested to be filled out. All present at future meetings will be asked to fill out forms and pay dues.

*Decision:* Membership Chair Lisa Lockrem will continue to bring forms and request updates.

***Mid-Columbia Rotaract Club  
Minutes of the February 22, 2012 Meeting***

***Promotional Cards + Business Cards***

*Statement:* At the February 22, 2012 meeting, it was approved to spend no more than \$50 to procure the new promotional materials for Rotaract.

*Decision:* Membership Chair Lisa Lockrem to order cards and find out about having more business cards printed.

***Calendar of Events to Encourage Membership Growth***

*Statement:* The club also spent time discussing the motivation for membership which included but was not limited to the following: volunteer, grow, meet people, and to be involved. As such, a key component of membership is going to be around what the MCRC involvement is in the community and the types of events we are involved with. The group discussed the following potential events that would encourage membership growth:

- Duck race ticket sales.
- Annual boat races (*Action:* Community Service Chair David Hjerpe proposed to modify our involvement with the annual boat races to include additional fundraising; follow-up with Ron Hue to explore options, such as water bottles and duck race ticket sales).
- Mid-Columbia Reading Foundation
- Habitat for Humanity
- Runaway Teens “My Friend’s Place”
- Charitywater.org
- Boys and Girls Club (e.g., Summer camps)
- Fields of Grace (e.g., gleaning)
- Kids Digg Rigz (Kadlec fundraiser)
- Children’s Developmental Center

*Decision:* To be discussed more at the next meeting!

***Recruitment***

*Statement:* It was also discussed that other groups to reach out to include WSU, CBC, and Bechtel’s NextGen, High schools; be sure to check with schools first (e.g., booth during sporting events, ASB or student government, focus on seniors).

*Decision:* We should plan a “flyer” day and get out recruiting! To be discussed more at the next meeting!

**NEXT MEETING: Wednesday, March 28, 6:15pm  
Richland Public Library, Conference Room A**